

Hillcrest  
School



Hillcrest PTA Federal Tax ID No.: 94-6172363

Hillcrest Benefit Auction 2011

Dear Business Owner/Manager:

Hillcrest School, located in **Oakland, California**, is a **public K-8 school** serving over 300 neighborhood children. Hillcrest is recognized as a "California Distinguished School;" one of only a few schools in the state of California to be given this prestigious award, which honors the state's most exemplary and inspiring public schools. The annual Benefit Auction, organized by Hillcrest's PTA, is our most significant fundraising event of the year, and the proceeds fund music, art, language, science and physical education programs that the Oakland Unified School District cannot support due to budget constraints. **We would not be able to accomplish all that we have without the support of businesses like yours!**

Not only does our community ensure a great education for Hillcrest students, **the PTA also donates money and support services to other Oakland Schools** that do not have an active PTA in place. In prior years, funds went to West Oakland Middle School for library services and field trips, Alameda's Raising a Reader program and supplementation of non-violent recess time at Oakland elementary schools.

**I am asking for your support** and donation of an item or gift certificate that can be auctioned at this event on November 5, 2011. In addition, or in the alternative, you can purchase advertising space in our auction program and logo shopping bags, which will be distributed across our community. All donors will be recognized in the catalog.

If you are interested in helping, your tax deductible donation or advertising purchase can be made online at: [www.hillcrestpta.org/funds/auction/](http://www.hillcrestpta.org/funds/auction/). Or, you may complete and send us the attached donation form. For your reference, our non-profit Tax ID number is **94-6172363**. We are happy to arrange donation pick up at your convenience!

We thank you in advance for your consideration in supporting us. Please do not hesitate to contact me at [2011benefit@hillcrestpta.org](mailto:2011benefit@hillcrestpta.org) with any questions.

Sincerely,

*Erika Lonergan*

Erika Lonergan

Hillcrest Benefit Chair